

— AT A GLANCE —

OPENING NIGHTS

Opening Nights at Florida State University presents compelling and distinguished artists who provide extraordinary experiences that educate, inspire and connect diverse audiences on and off campus. It is the premiere presenting organization of the university. In addition, Opening Nights is dedicated to arts education and provides meaningful artistic and professional experiences to students, including master classes, lectures and question-and-answer sessions by visiting artists and performers.



BY THE NUMBERS

20-30

Opening Nights performances per season, with 10-15 music genres represented and art forms including dance, theater, literary arts and visual arts

>50%

2024-25 season performers are Grammy-winning and Grammy-nominated artists

15,000

Average attendance each season

11+

Local venue partners

90+

Trained volunteers dedicated to each season



ACADEMICS:

ARTS EDUCATION



30-50

Class events for FSU and K-12 students each season

5,725

Students impacted by free Opening Nights programming in 2023

1,005

College students impacted by Opening Nights in Class for 2023

50

Opening Nights in Class events in 2023

14

MasterClasses and lectures for college students in 2023

28

Leon County schools engaged during 2023

100%

Free educational opportunities for students



SUPPORT AND ECONOMIC IMPACT

3

Endowments supporting each season

50%

Sponsorship for 2024-25 season

10+

Years receiving the Council on Culture & Arts grant

50+

Individual and corporate seasonal sponsors

400+

Members per season

\$2.3M

Economic impact in our community

41

Full-time jobs supported



OPENING NIGHTS AT FLORIDA STATE UNIVERSITY

Presenting extraordinary artistic experiences that educate, inspire and connect.

PHILANTHROPIC INVESTMENT OPPORTUNITIES

Opening Nights has evolved into an annual series of performances that brings a curated, lauded selection of artists to Florida State's campus year after year. Additional philanthropic investment is critical for Opening Nights to elevate and expand programming and arts education within the community.

The executive director's fundraising priorities include:

- ⇒ Creating new transformative educational opportunities for university and K-12 students, led by national and international artists
- ⇒ Conducting outreach to underserved populations, including performances and workshops, thereby cultivating a new generation of artists and art enthusiasts
- ⇒ Presenting world-class performances that feature renowned artists to enrich the cultural experience of students and community members

ENGAGEMENT

Your involvement is vital to the future of Opening Nights. You create a vibrant path forward filled with opportunities for FSU and K-12 students and influence arts appreciation in future generations. We invite you to attend an upcoming performance, sponsor performances, become a member or get involved with our Opening Nights in Class Education Committee.

Learn more about getting involved at OPENINGNIGHTS.FSU.EDU



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IMPACT

Private philanthropic investment from individuals, foundations and corporations allows us to present compelling and distinguished artists and provide meaningful arts education experiences.

Impact on Programs and Students

Enhanced programs support FSU's arts excellence status, attract the best performers and allow us to provide world-class artistic experiences and workshops to college and K-12 students.

Your Impact

Whether your gift is annual, endowed or planned—it helps propel Opening Nights and Florida State to a legacy of arts excellence.

Give today at

GIVE.FSU.EDU/OPENINGNIGHTS

YOUR SUPPORT PROVIDES



Transformative educational opportunities for students



Funding for world-class performances



Outreach to underserved populations



A lasting cultural legacy

CONNECT



Sarah Kelly

Associate Director of
Development

O: (850) 645-0542

sarah.kelly@advance.fsu.edu

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