



FSU

**DIVISION OF
UNIVERSITY ADVANCEMENT**

**FSU FOUNDATION
ANNUAL REPORT**

**ALUMNI ASSOCIATION
ANNUAL HIGHLIGHTS**

JULY 1, 2023–JUNE 30, 2024

On behalf of the entire Florida State University community, thank you for your generosity last fiscal year! We are proud to share this report with you. Because of *you*, FSU has momentum like never before. Your philanthropy impacts the student experience at Florida State daily. Your investment allows for the support of world-renowned faculty members who enhance the university's reputation and contribute to groundbreaking research.

Thank you for being an integral member of the FSU family.

With gratitude,

Maula A. Vickers



FY2023–24 ANNUAL REPORT

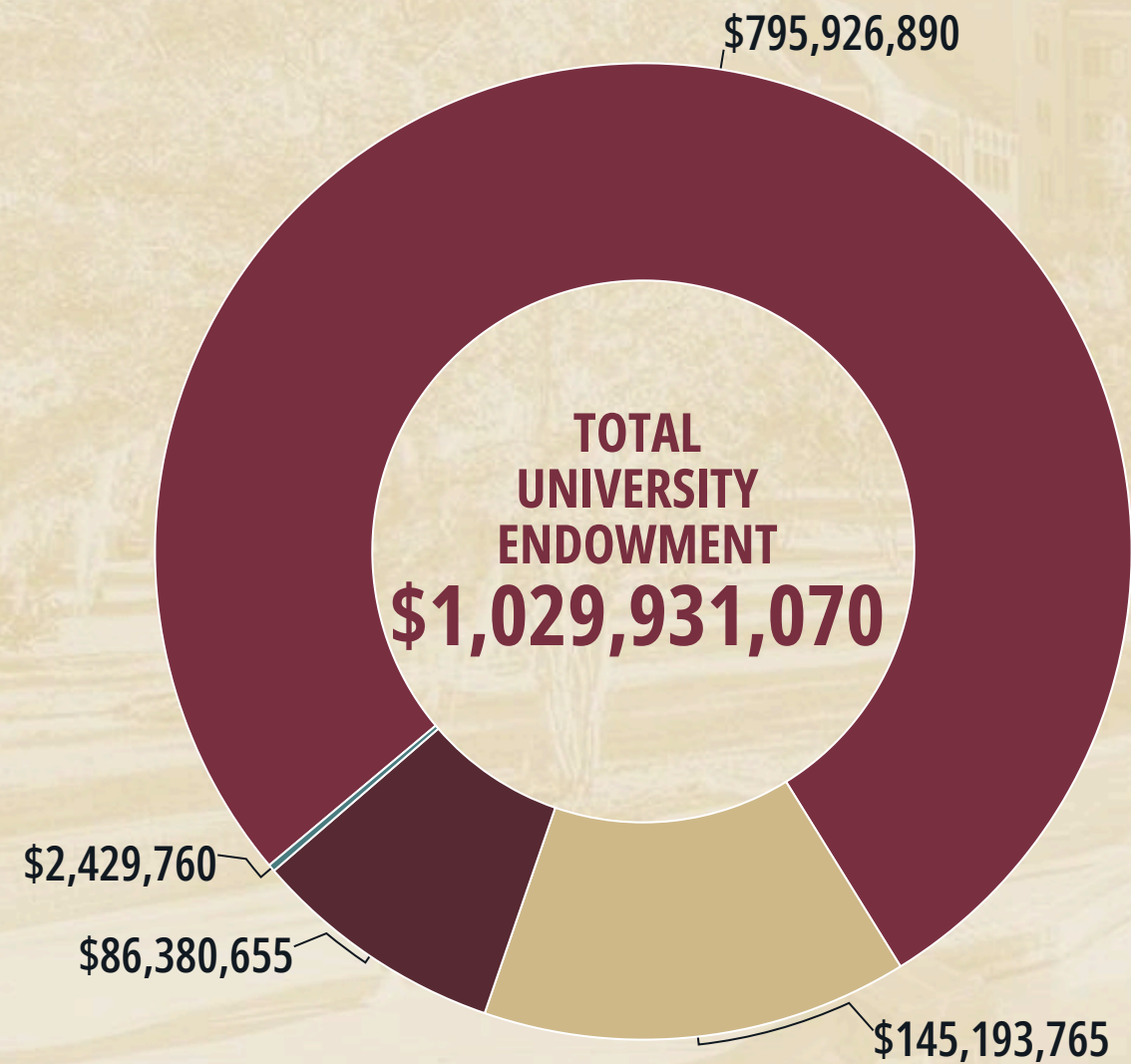
FSU

FOUNDATION

UNIVERSITY ADVANCEMENT

Total University Endowment

FOR THE YEAR ENDED JUNE 30, 2024

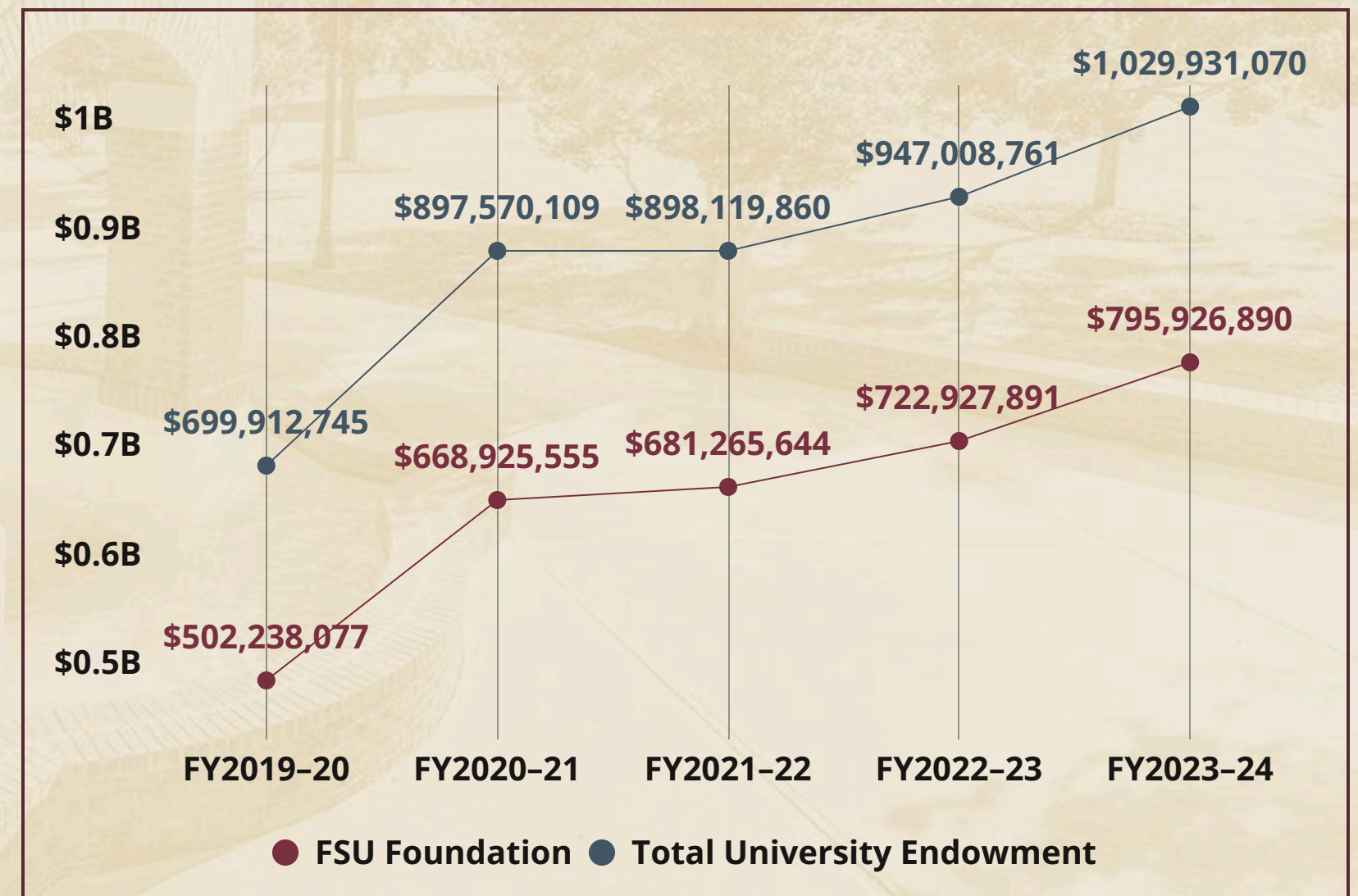


- Florida State University Foundation
- Florida State University Research Foundation
- Seminole Boosters
- The John & Mable Ringling Museum of Art Foundation

Historical Endowment Total

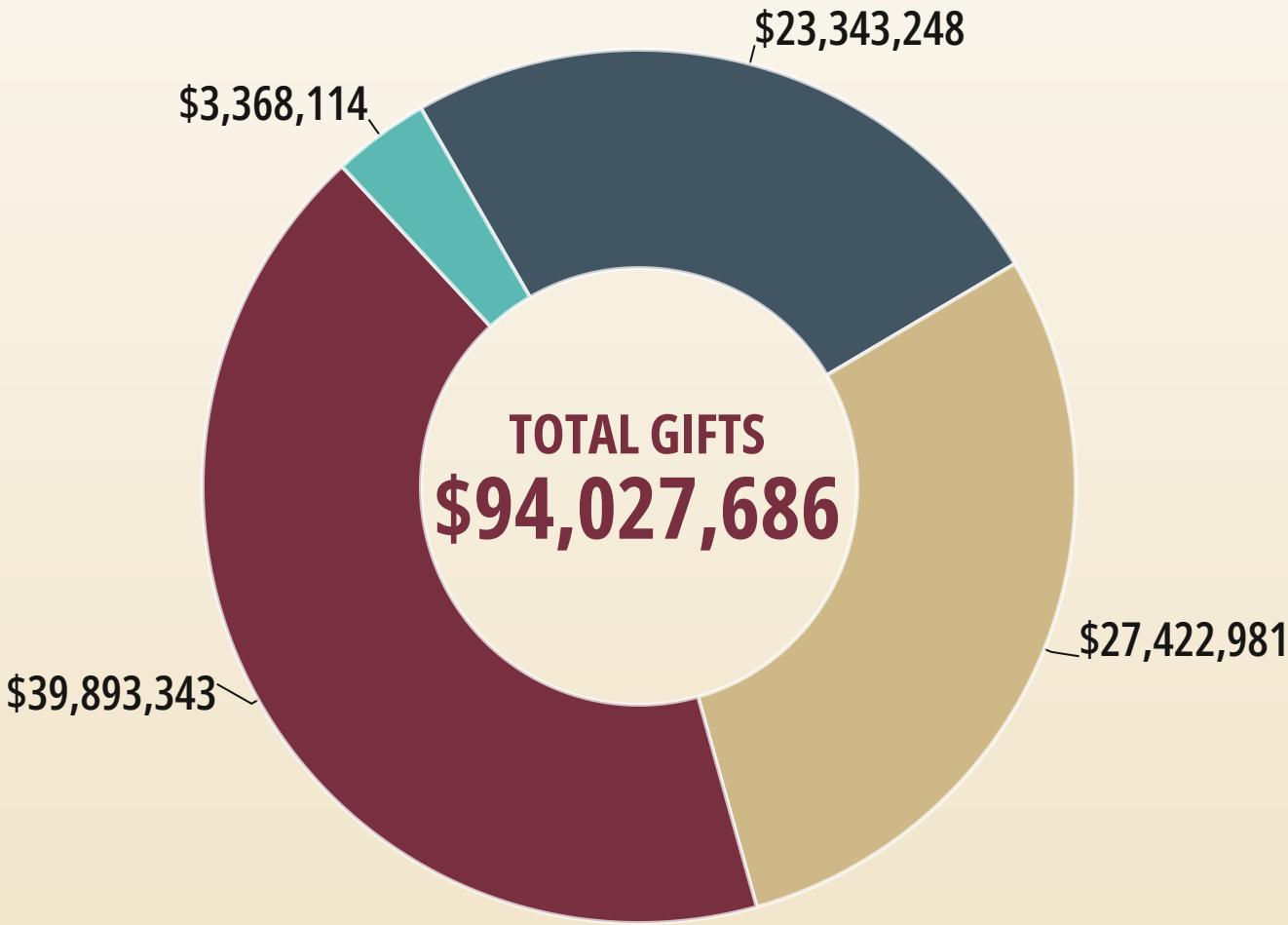
The Total University Endowment comprises endowments from the following university direct support organizations:

- FSU Foundation
- FSU Alumni Association
- Seminole Boosters, Inc.
- FSU Research Foundation
- The John & Mable Ringling Museum of Art Foundation



Gift Commitments by Type

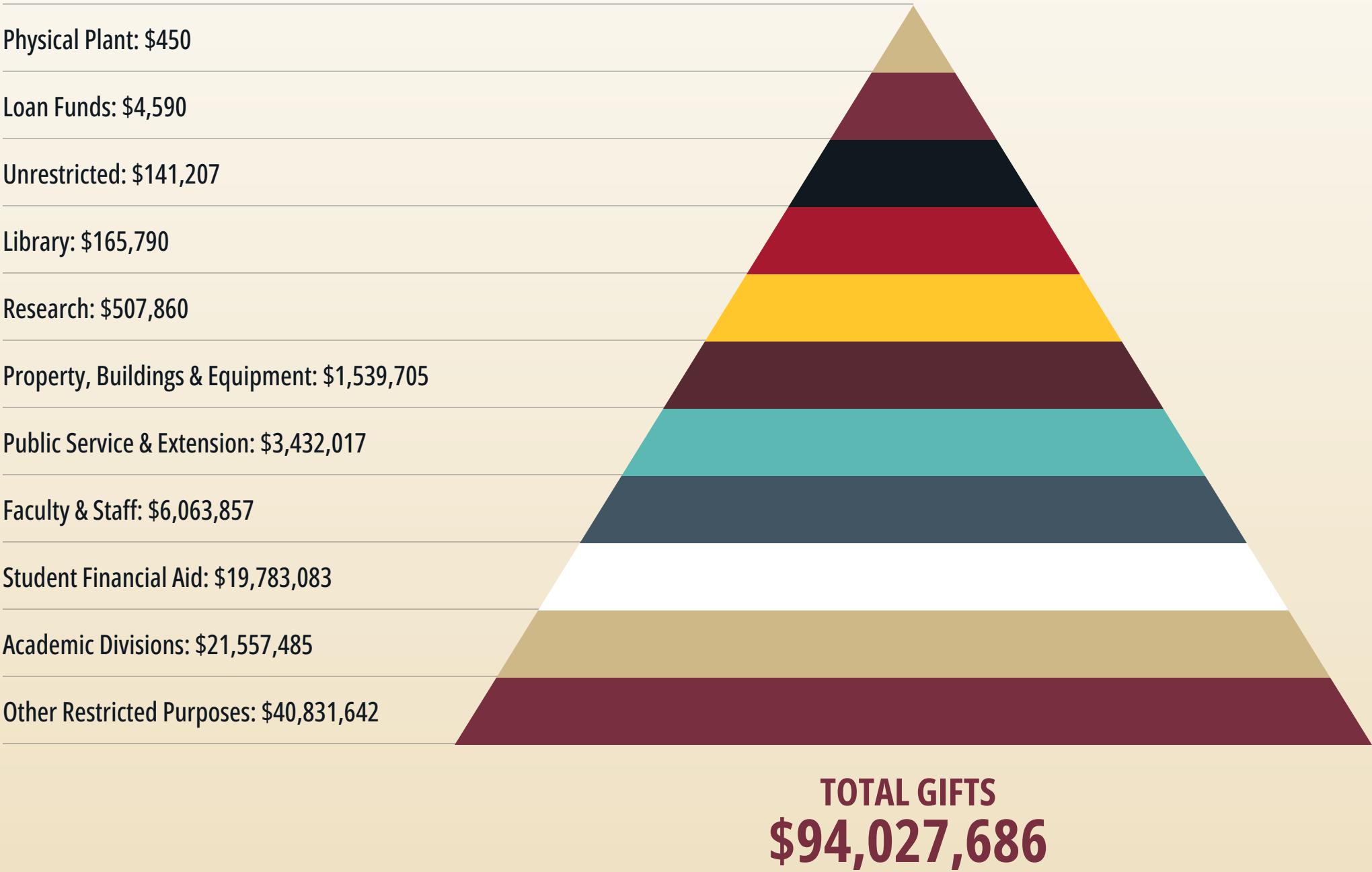
FOR THE YEAR ENDED JUNE 30, 2024



● Cash & Securities ● Pledges ● Deferred Gifts ● Gifts-in-Kind

Gift Commitments by Purpose

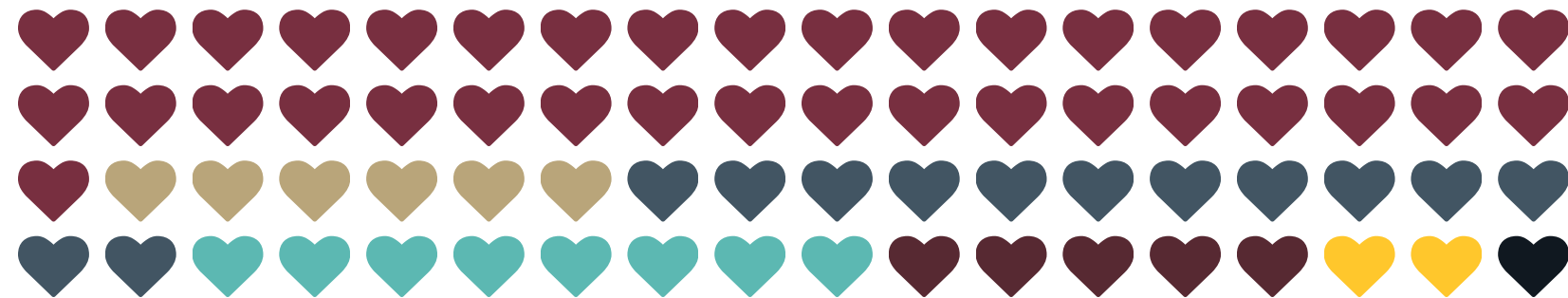
FOR THE YEAR ENDED JUNE 30, 2024



Giving by Individuals and Organizations

FOR THE YEAR ENDED JUNE 30, 2024

BY NUMBER OF DONORS



■ Alumni/Attendees
 ■ Current Students
 ■ Friends
 ■ Parents
 ■ Faculty/Staff
 ■ Corporations
 ■ Foundations
 ■ Other Organizations

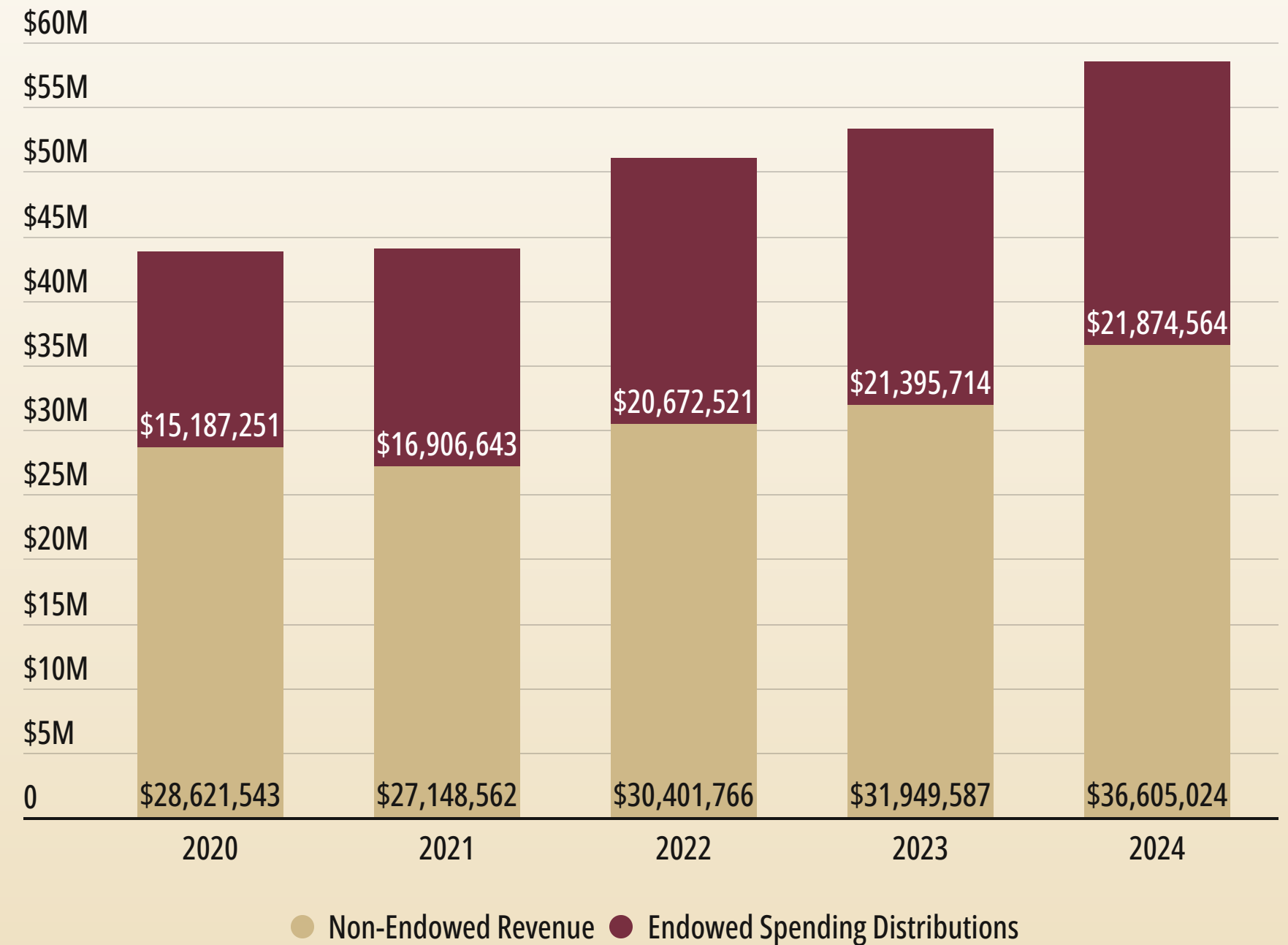
BY CHARITABLE GIFT AMOUNT



■ Alumni/Attendees
 ■ Current Students
 ■ Friends
 ■ Parents
 ■ Faculty/Staff
 ■ Corporations
 ■ Foundations
 ■ Other Organizations

Total Funds Provided by the FSU Foundation to Support the University

FOR THE YEAR ENDED JUNE 30, 2024



● Non-Endowed Revenue
 ● Endowed Spending Distributions

Statements of Net Position

FOR THE YEARS ENDED JUNE 30, 2024 AND 2023

ASSETS	2024	2023
Cash and operating pool investments	\$61,429,148	\$75,998,873
Contributions receivable, net	46,220,191	51,386,749
Investments	921,204,917	826,011,175
Other assets	36,076,999	43,041,676
Total assets	\$1,064,931,255	\$996,438,473
LIABILITIES		
Liabilities	\$11,290,048	\$10,952,103
DEFERRED INFLOWS OF RESOURCES		
Deferred inflows of resources	\$12,811,047	\$12,089,179
NET POSITION		
Net position	\$1,040,830,160	\$973,397,191

View our [Investing and Spending Policies](https://foundation.fsu.edu/about/financial-information) brochure online at foundation.fsu.edu/about/financial-information

Statements of Revenues, Expenses and Changes in Net Position

FOR THE YEARS ENDED JUNE 30, 2024 AND 2023

OPERATING REVENUES	2024	2023
Contributions	\$28,983,519	\$27,085,634
University support	8,514,259	6,758,163
Investment earnings	96,859,191	56,014,141
Other revenue	4,150,560	2,515,710
Total operating revenues	\$138,507,529	\$92,373,648
OPERATING EXPENSES		
University program and facilities support	\$74,376,791	\$44,989,773
Foundation operations	20,038,925	16,682,051
Total operating expenses	\$94,415,716	\$61,671,824
Operating income	\$44,091,813	\$30,701,824
Net nonoperating expenses	(90,405)	(71,203)
Endowment contributions	23,431,561	23,602,592
Change in net position	\$67,432,969	\$54,233,213
Net position, beginning of year	973,397,191	919,163,978
Net position—end of year	\$1,040,830,160	\$973,397,191

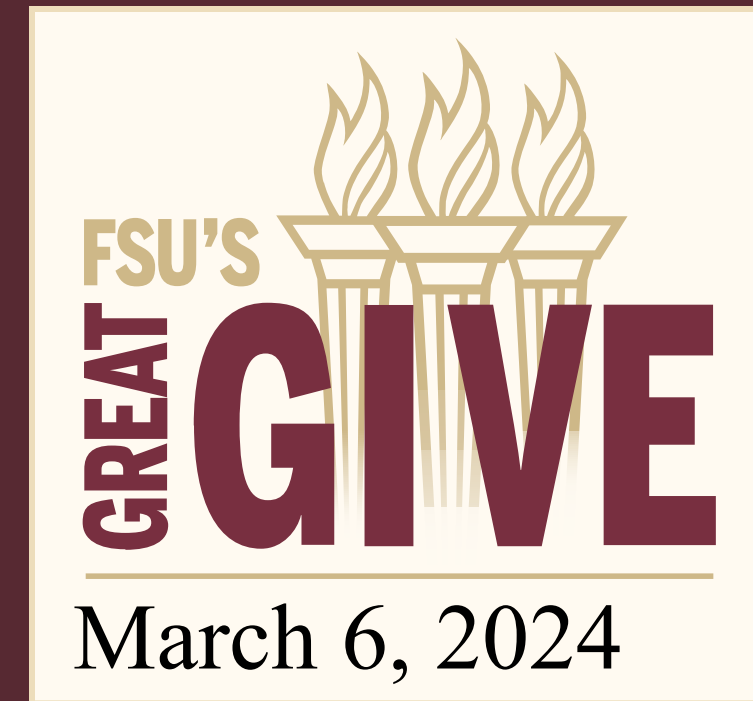
Giving Days



Nationally recognized day of giving

\$219,513.29

876 TOTAL DONORS



University-wide giving day exclusively for FSU

\$1,149,749.55

7,245 TOTAL DONORS
5,405 ALUMNI DONORS

Support in Action



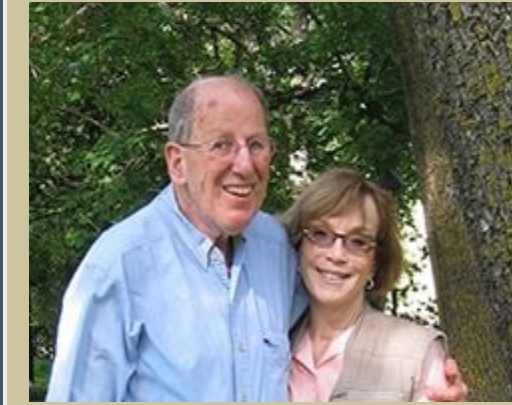
FSU alumnus invests \$1 million to launch endowment for first-generation students in College of Business

READ MORE AT:
<https://news.fsu.edu/news/business-law-policy/2024/05/20/fsu-alumnus-invests-1-million-to-launch-endowment-for-first->



Florida State University celebrates historic milestone: 400,000 alumni worldwide

READ MORE AT:
<https://news.fsu.edu/news/students-campus-life/2023/08/03/florida-state-university-celebrates-historic-milestone-400000-alumni->



FSU Department of Classics to use \$1M gift to enhance research, professional development opportunities

READ MORE AT: <https://news.fsu.edu/news/arts-humanities/2024/04/29/fsu-department-of-classics-to-use-1m-gift-to-enhance-research-professional-development-opportunities>



Triumph Gulf Coast gives final approval to FSU project to build manufacturing, aerospace facilities in Northwest Florida

READ MORE AT:
<https://news.fsu.edu/news/university-news/2024/04/10/triumph-gulf-coast-gives-final-approval-to-fsu-project-to-build-manufacturing-aerospace-facilities-in->



Florida State, Tallahassee Memorial HealthCare cement partnership with Memorandum of Understanding

READ MORE AT: <https://news.fsu.edu/news/health-medicine/2024/04/08/florida-state-tallahassee-memorial-healthcare-cement-partnership-with-memorandum-of-understanding>



Florida State University develops bold plan for advancing doctoral education

READ MORE AT:
<https://news.fsu.edu/news/university-news/2024/02/16/florida-state-university-develops-bold-plan-for-advancing-doctoral->



FSU named among top patent producers in worldwide ranking

READ MORE AT:
<https://news.fsu.edu/news/university-news/2024/02/15/fsu-named-among-top-patent-producers-in-worldwide-ranking>



Florida State University achieving record levels of excellence

READ MORE AT:
<https://news.fsu.edu/news/university-news/2023/09/15/florida-state-university->



Alumni Hall of Fame member creates endowed directorship for FSU Real Estate Center

READ MORE AT:
<https://news.fsu.edu/news/business-law-policy/2024/06/20/alumni-hall-of-fame-member-creates-endowed-directorship-for-fsu->



FY2023-24 ANNUAL HIGHLIGHTS

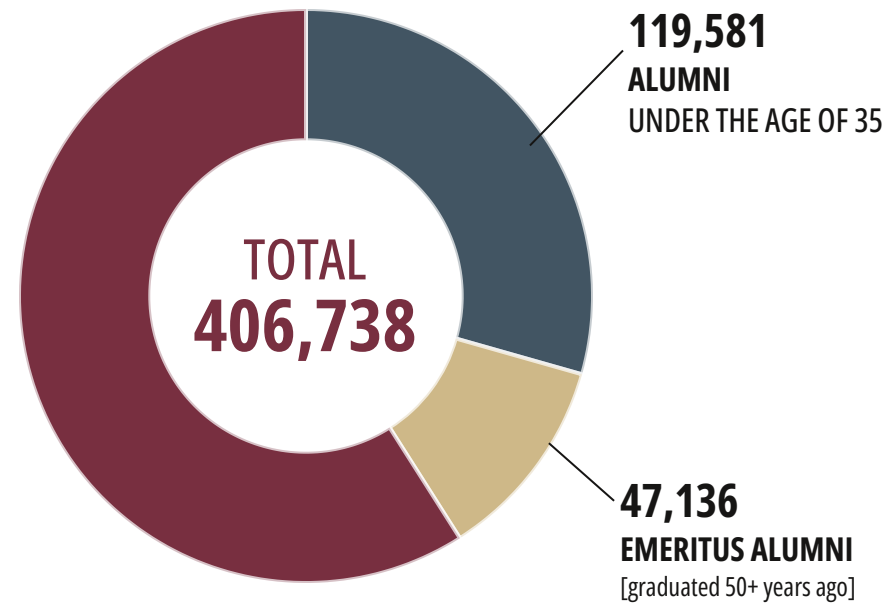
FSU

**ALUMNI
ASSOCIATION**

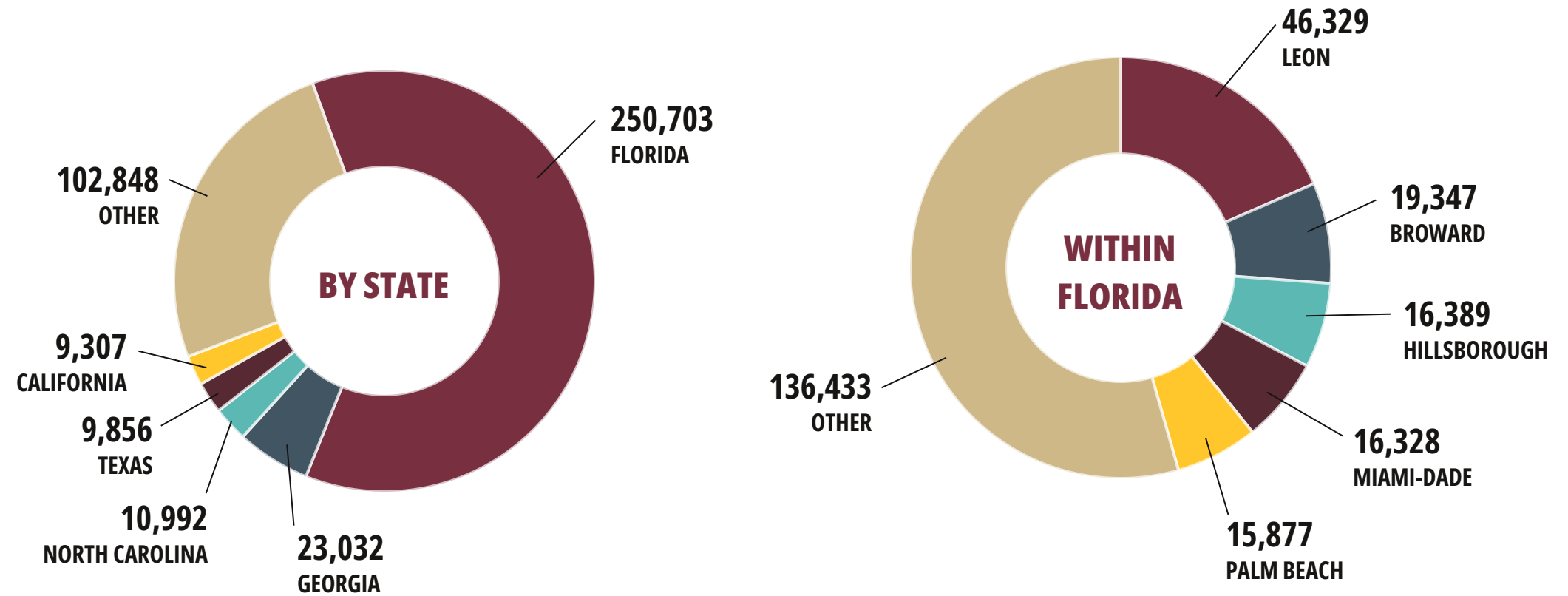
UNIVERSITY ADVANCEMENT

Alumni Statistics

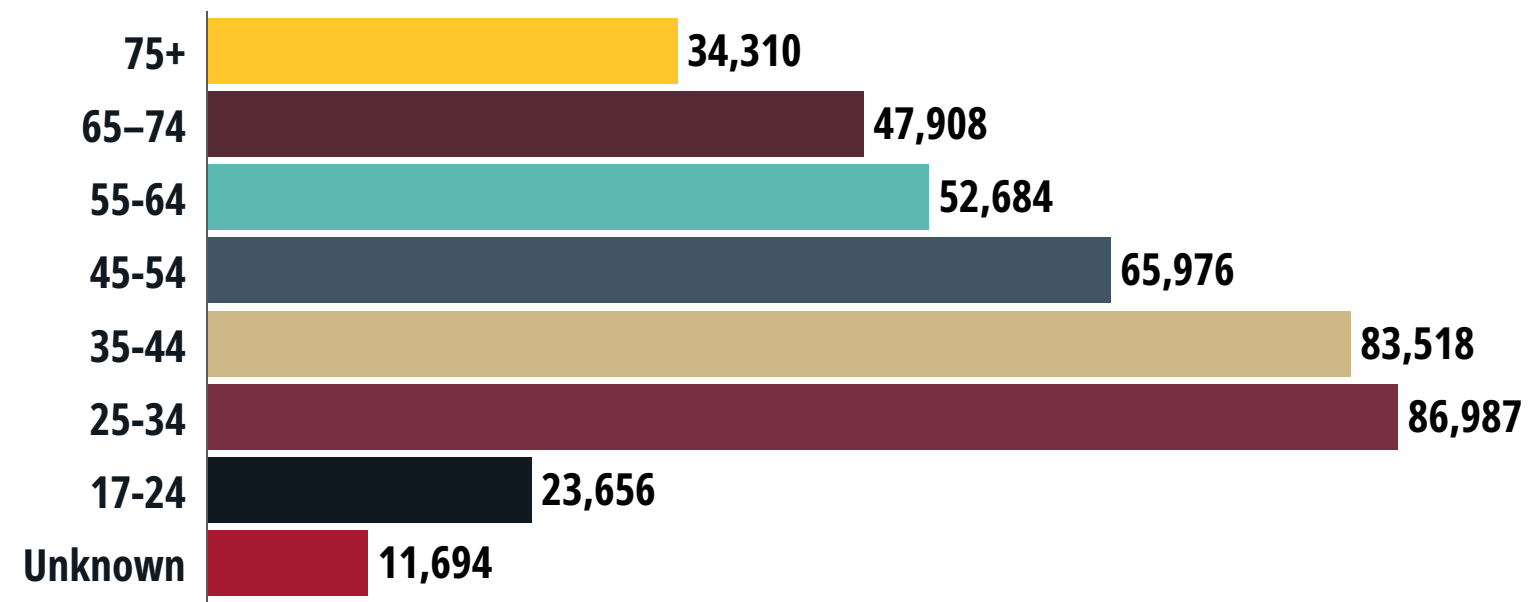
LIVING ALUMNI



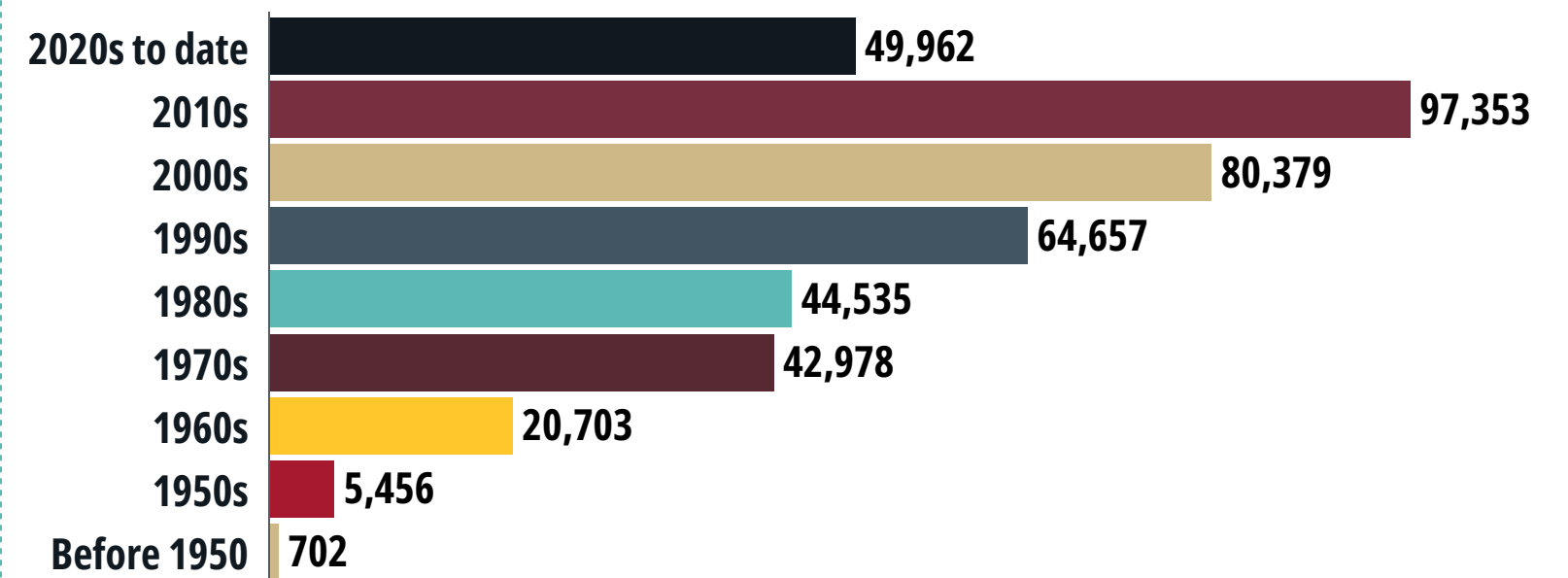
TOP 5 ALUMNI POPULATIONS



ALUMNI BY AGE



ALUMNI BY CLASS YEAR



Alumni Engagement



635
NEW STUDENTS

17
EVENTS
with
1,020
ATTENDEES

29
SAA
AMBASSADORS

18
EXECUTIVE
BOARD MEMBERS

SAA's
45th
ANNIVERSARY
in 2024

9
ALUMNI
AFFINITY
NETWORKS

NETWORKS
raised more than
\$65,000
in FY24
[13% increase from FY23]

2,010
ALUMNI
VOLUNTEERS
and
526
VOLUNTEER
LEADERS

across all networks

*[including National Board
of Directors, Student Alumni
Association, Seminole Clubs
and Chapters, and affinity
networks]*

341
SEMINOLE CLUB
LEADERS
and
15
SEMINOLE
CHAPTER
LEADERS

ALUMNI NETWORKS
raised
\$29,707.48
during



48
SEMINOLE CLUBS
and
16
SEMINOLES
CHAPTERS
in
29
STATES

Scholarships

\$194,179
TOTAL AMOUNT

→ awarded to →

152
STUDENTS

57 CASH SCHOLARSHIPS awarded by **CLUBS**

\$65,650

69 ENDOWED SCHOLARSHIPS awarded by **CLUBS**

\$83,053

17 SCHOLARSHIPS awarded by the **ALUMNI ASSOCIATION**

\$34,976

9 SCHOLARSHIPS awarded by **ALUMNI NETWORKS**

\$10,500



Events

66
EVENTS

4,910
EVENT
ATTENDEES

32
AVERAGE AGE
of attendees

Awards

136
ALUMNI
celebrated during
AWARDS and **RECOGNITION** events



Communications

17,000+
HOUSEHOLDS
received each issue
of our biannual
VIRES® MAGAZINE



SOCIAL MEDIA FOLLOWERS

31K+
Facebook

26K+
Instagram

16K+
LinkedIn



UNIVERSITY ADVANCEMENT LEADERSHIP

Richard McCullough

President
FLORIDA STATE UNIVERSITY

University Board of Trustees

FLORIDA STATE UNIVERSITY

Foundation Board of Trustees

FLORIDA STATE UNIVERSITY

Alumni Association Board of Directors

FLORIDA STATE UNIVERSITY

Marla Vickers

Vice President for University Advancement
DIVISION OF UNIVERSITY ADVANCEMENT
President
FSU FOUNDATION

John Carrigan

Assistant Vice President and Chief Financial Officer
DIVISION OF UNIVERSITY ADVANCEMENT

Julie Decker

Associate Vice President of University Advancement, Alumni Engagement
DIVISION OF UNIVERSITY ADVANCEMENT
President
FSU ALUMNI ASSOCIATION

Becky Fullmer

Associate Vice President of University Advancement Services
DIVISION OF UNIVERSITY ADVANCEMENT

Susan Glenn

Associate Vice President of University Advancement for Colleges, Schools and Units
DIVISION OF UNIVERSITY ADVANCEMENT

Sarishni Patel

Assistant Vice President of University Advancement, Annual Giving
DIVISION OF UNIVERSITY ADVANCEMENT

Caroline Poole

Assistant Vice President of University Advancement
Strategic Initiatives/Chief of Staff
DIVISION OF UNIVERSITY ADVANCEMENT

CONTACT INFORMATION



DIVISION OF UNIVERSITY ADVANCEMENT

222 S. Copeland St.
Suite 216A
Tallahassee, FL 32306
(850) 644.4747
advance.fsu.edu

FOUNDATION

325 W. College Ave.
Tallahassee, FL 32301-1403
(850) 644-6000
foundation.fsu.edu
give.fsu.edu

ALUMNI ASSOCIATION

1030 W. Tennessee St.
Tallahassee, FL 32304-7719
(850) 644-2761
alumni.fsu.edu